

LPGDOSSL		
Professional Bachelor's Degree: Management and Development of Sports and Leisure Services and Organisations		
Skills associated with the degree: LPro GDOSSL		
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Area	Description of skills	Level of acquisition
Skills areas		
Semester 1		
Strategic approach	Understand the principles and implications of the strategic approach. Master the use of strategic analysis tools to be able to apply them to develop an organisation.	Advanced
Financial and forecasting management	Understand the basics of accounting and the financial management of organisations, know how to budget and control costs.	Basic
Semester 2		
Local and regional economic and political context.	Know and analyse economic information linked to sport (market, organisations) and assess its impact. Be able to situate an organisation in its political and geographical environment.	Basic
Marketing	Master the use of marketing concepts and techniques to define and develop an offer according to the needs and environment of a market.	Advanced
Communication	Master the use of external communication (in particularly sales) and internal communication (organisational) methods and tools.	Advanced
Negotiation and sales.	Negotiate, convince and sell a product or project.	Advanced
Internal organisation and the legal and regulatory framework.	Understand the organisational, legal and regulatory constraints of sports structures in order to develop them.	Advanced
Functional and legal management of human resources.	Understand the legal frameworks and management tools for organising, assessing, motivating and training, in order to manage human resources and teams in an optimum manner.	Advanced
Tutored project.	Demonstrate your ability to respond to a real-life professional assignment through remote collaborative work.	Expert
Work placement.	Put into practice everything learned on the course. Be able to perform tasks with an appropriate level of responsibility for a Professional Bachelor's Degree graduate. Formalise and finalise a professional project.	Expert
Cross-disciplinary skills areas		
Semester 1		
Design and launch a project.	Acquire and master basic project management skills (analyse, build, plan, programme and monitor).	Advanced
Operational steering and monitoring.	Master the use of operational project implementation, steering and monitoring tools. Introduction to remote collaborative teamwork tools.	Advanced
Definition of levels of acquisition		
Basic level	Possess a simple understanding of the subject, being able to name and show various aspects of it.	
Advanced	Be able to apply these techniques in order to obtain a particular result.	
Expert level	Possess extensive theoretical knowledge of the field and its practices.	